

# Real solution. Real results.

Marco became an active partner in his glucose management with the help of **FreeStyle Libre systems**



## Marco before using FreeStyle Libre 2 system<sup>1</sup>

- 60 years old
- Diagnosed with type 2 diabetes 10+ years ago
- History of cardiovascular comorbidities
- On Metformin ER 500 mg at bedtime
- Zero glucose testing

## Increased monitoring promoted patient self-management<sup>1</sup>

- Zero glucose testing to scanning 12+ times per day
- Scanning helped Marco see the impact exercise and meal plan had on glucose levels\*

## Better self-management also led to<sup>1</sup>:

- Reduced weight and waist circumference
- Lowered fasting lipid panel (FLP) and modified cardiovascular risk factors
- Improved cognition

	Initial AGP report <sup>1</sup>	Marco after using FreeStyle Libre 2 system for 4 months <sup>1</sup>
A1c	10.9%	<b>7.4%</b>
Average glucose	232 mg/dL	<b>124 mg/dL</b>
Time spent in target range (goal is >70%)	5%	<b>99%</b>

*Actual patient data. Results are not typical. Average A1c reduction is 0.55% in 2-4 months<sup>1,3</sup>. Real name has not been used for patient privacy. Photo for illustrative purposes only.*

<sup>1</sup>Based on assessment and input from patient's healthcare provider. <sup>2</sup>Data from this study was collected with the outside US version of FreeStyle Libre 14 day system. FreeStyle Libre 2 has the same features as FreeStyle Libre 14 day system with optional, real-time glucose alarms. Therefore, the study data is applicable to both products.

References: 1. Data on file. Abbott Diabetes Care. 2. ADA. *Diabetes Care* (2023): <https://doi.org/10.2337/dc23-5006>. 3. Evans, M. *Diabetes Therapy* (2020): <https://doi.org/10.1007/s13300-019-00720-0>.

See Important Safety Information on last page.



## #1 for millions of people living with diabetes\*<sup>1</sup>

The FreeStyle Libre family of products offers support to enable greater glucose control for more patients and their care teams

- Systems that are easy for you and your patients<sup>1,2,3</sup>
- Ongoing patient support to promote self-management
- Real-time glucose data<sup>4</sup> for more informed treatment decisions



*For illustrative purposes only.*

Prescribe the more affordable CGM at less than half the cost of other CGMs<sup>5</sup>!

FreeStyle Libre



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life. to the fullest.®

FreeStyle Libre 2 and FreeStyle Libre 3 systems are indicated for use in people with diabetes age 4 and older. Sensor is water-resistant in up to 1 meter (3 feet) of water. Do not immerse longer than 30 minutes. The FreeStyle Libre 2 app and FreeStyle Libre 3 app are only compatible with certain mobile devices and operating systems. Please check our website for more information about device compatibility before using the app. Use of the FreeStyle Libre 2 app or the FreeStyle Libre 3 app may require registration with LibreView. Abbott provides this information as a courtesy; it is subject to change and interpretation. The customer is ultimately responsible for determining the appropriate codes, coverage, and payment policies for individual patients. Abbott does not guarantee third party coverage or payment for our products or reimburse customers for claims that are denied by third party payors. Medicare coverage is available for FreeStyle Libre systems if their respective readers are used to review glucose data on some days every month. Medicare and other third-party payor criteria apply. <sup>1</sup>Data based on the number of users worldwide for FreeStyle Libre family of personal CGMs compared to the number of users for other leading personal CGM brands and based on CGM sales dollars compared to other leading personal CGM brands. <sup>2</sup>Data from this study was collected with the outside US version of the FreeStyle Libre 14 day system. FreeStyle Libre 2 and FreeStyle Libre 3 have the same features as FreeStyle Libre 14 day system with optional real-time glucose alarms. Therefore the study data is applicable to all products. <sup>3</sup>The user's device must have internet connectivity for glucose data to automatically upload to LibreView and to transfer to connected LibreLinkUp app users. <sup>4</sup>Based on a comparison of list prices of the FreeStyle Libre personal CGM systems versus competitors' CGM systems, assuming annual use of one receiver (or equivalent hardware) and quantity of transmitters and/or sensors according to use life. The actual cost to patients may or may not be lower than other CGM systems, depending on the amount covered by insurance, if any. <sup>5</sup>Data based on the number of patients assigned to each manufacturer based on last filled prescription in US Retail Pharmacy and DME. **References:** 1. Data on file. Abbott Diabetes Care. 2. Haak, T. *Diabetes Therapy* (2017): <https://doi.org/10.1007/s13300-016-0223-6>. 3. Campbell, F. M. *Pediatric Diabetes* (2018): <https://doi.org/10.1111/pedi.12735>. 4. FreeStyle Libre 2 User's Manual and FreeStyle Libre 3 User's Manual.

### IMPORTANT SAFETY INFORMATION

**FreeStyle Libre 14 day, FreeStyle Libre 2 and FreeStyle Libre 3 systems:** Failure to use FreeStyle Libre systems as instructed in labeling may result in missing a severe low or high glucose event and/or making a treatment decision, resulting in injury. If glucose reading and alarms (if enabled) do not match symptoms or expectations, use a fingerstick value from a blood glucose meter for treatment decisions. Seek medical attention when appropriate or contact Abbott at 855-632-8658 or <https://www.freestyle.abbott/us-en/safety-information.html> for safety info.

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FreeStyle Libre

#1 CGM IN THE US\*

# Solutions for the real world

CGM systems, support, and digital health tools designed to help with glucose management for more people living with diabetes



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\*Data based on the number of patients assigned to each manufacturer based on last filled prescription in US Retail Pharmacy and DME.

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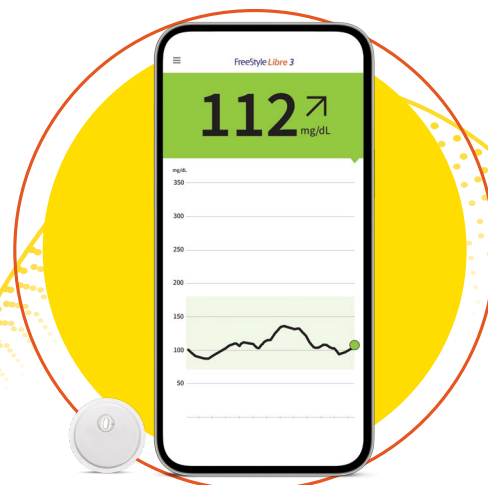
**Abbott**  
life. to the fullest.®

A comprehensive portfolio that works together to help your patients manage their diabetes

## Making monitoring easy\*†1,2

### FreeStyle Libre systems:

- Puts the power of insight into your patients' hands
- Clinically associated with reducing A1c\*3,4
- The only CGM systems with readings every minute‡5
- 95% of adult users report having a better understanding of glucose fluctuations\*6
- LibreLinkUp§ app allows caregivers to receive glucose readings and alarm notifications||†#



For illustrative purposes only.

## MyFreeStyle

### Supporting patients along the way

#### MyFreeStyle

- Helpful emails, video tutorials, and downloadable resources
- Topics to guide patients in their diabetes journey from Day 1 and beyond
- As a result, 89% of participants feel more confident in managing their diabetes<sup>7</sup>



MyFreeStyle

The FreeStyle Libre 2 app and FreeStyle Libre 3 app are only compatible with certain mobile devices and operating systems. Please check our website for more information about device compatibility before using the app. Use of the FreeStyle Libre 2 app or the FreeStyle Libre 3 app may require registration with LibreView.

Abbott provides this information as a courtesy; it is subject to change and interpretation. The customer is ultimately responsible for determining the appropriate codes, coverage, and payment policies for individual patients. Abbott does not guarantee third party coverage or payment for our products or reimburse customers for claims that are denied by third party payors. Medicare coverage is available for FreeStyle Libre systems if their respective readers are used to review glucose data on some days every month. Medicare and other third-party payor criteria apply.

\*Data from this study was collected with the outside US version of the FreeStyle Libre 14 day system. FreeStyle Libre 2 and FreeStyle Libre 3 have the same features as FreeStyle Libre 14 day system with optional real-time glucose alarms. Therefore the study data is applicable to all products. †FreeStyle Libre 2 and FreeStyle Libre 3 systems are indicated for use in people with diabetes age 4 and older. ‡Among leading brands. §The LibreLinkUp app is only compatible with certain mobile devices and operating systems. Please check www.librelinkup.com for more information about device compatibility before using the app. Use of the LibreLinkUp app requires registration with LibreView. LibreLinkUp is not intended to be used for dosing decisions. The user should follow instructions on the continuous glucose monitoring system. LibreLinkUp is not intended to replace self-monitoring practices as advised by a physician. ¶Notifications will only be received when alarms are turned on and the sensor is within 20 feet (for FreeStyle Libre 2) or 33 feet (for FreeStyle Libre 3) unobstructed of the reading device. You must enable the appropriate settings on your smartphone to receive alarms and alerts, see the FreeStyle Libre 2 User's Manual or the FreeStyle Libre 3 User's Manual for more information. ††Glucose alarms will transfer to the LibreLinkUp app users when users are connected and alarms are enabled on the FreeStyle Libre 2 or FreeStyle Libre 3 app. †††The user's device must have internet connectivity for glucose data to automatically upload to LibreView and to transfer to connected LibreLinkUp app users.

**References:** 1. Haak, T. *Diabetes Therapy* (2017): <https://doi.org/10.1007/s13300-016-0223-6>. 2. Campbell, F. M. *Pediatric Diabetes* (2018): <https://doi.org/10.1111/pedi.12735>. 3. Evans, M. *Diabetes Therapy* (2020): <https://doi.org/10.1007/s13300-019-00741-9>. 4. Kröger, J. *Diabetes Therapy* (2020): <https://doi.org/10.1007/s13300-019-00741-9>. 5. Dexcom G6 CGM User Guide and Medtronic Guardian Connect System User Guide. 6. Fokkert, M. *BMJ Open Diabetes Research & Care* (2019): <https://doi.org/10.1136/bmjdr-2019-000809>. 7. Data on file. Abbott Diabetes Care. See Important Safety Information on last page.

## FreeStyle FOUNDATIONS

Easy CGM workflows for the care team

### Enhancing expertise

#### FreeStyle Foundations will help you:

- Utilize tips and how-tos to prescribe with little effort and time\*
- Learn best practices for training patients to streamline workflow
- Discover ways to engage with patients in meaningful discussions for better glucose management



FreeStyle Foundations



## LibreView

### Saving time with easy-to-understand reports†1

#### Support more informed treatment decisions<sup>1</sup>

- Access real-time patient data anytime, anywhere with LibreView††§
- Discuss glycemic patterns, causes, and recommend possible solutions with patients
- Develop an action plan and celebrate positive changes



LibreView

\*No prior authorization needed at participating pharmacies. This applies to commercially insured patients. This does not apply to beneficiaries of Medicare, Medicaid or other federal or state healthcare programs. Participating pharmacies are subject to change without notice. †The LibreView data management software is intended for use by both patients and healthcare professionals to assist people with diabetes and their healthcare professionals in the review, analysis and evaluation of historical glucose meter data to support effective diabetes management. The LibreView software is not intended to provide treatment decisions or to be used as a substitute for professional healthcare advice. ††The user's device must have internet connectivity for glucose data to automatically upload to LibreView. †††Glucose readings are not available during 1-hour warm-up, when sensor is too hot or too cold, when you see an error or "LO" or "HI" message, or no current glucose reading.

**Reference:** 1. Unger, J. *Postgraduate Medicine* (2020): <https://doi.org/10.1080/00325481.2020.1744393>.

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## Innovating through powerful partnerships

Committed to reducing the complexities of diabetes management through our intentional network of partners

# Real experience. Real difference.

*"I think it's one of the most elegant systems because not only does it give us amazing, meaningful data, I'm able to integrate it and apply it\*."*

#### Why choose CGM

- Patients can increase their awareness of their own glycemic responses and engagement in the management of their own disease<sup>1</sup>
- Caregivers have the data readily available to better assist in their loved one's care<sup>1</sup>
- HCPs gain a valuable tool for patient education, encouraging communication, and shared decision-making<sup>1</sup>

*"One of the things I think I'm most impressed by the FreeStyle Libre 3 system and the continuous glucose managing of our patients, is that it's almost an instantaneous improvement in their engaging and management of their disease. I call it the Libre effect\*!"*

The FreeStyle Libre 2 and FreeStyle Libre 3 systems are indicated for use in people with diabetes age 4 and older.

\*The views expressed should not be used for medical diagnosis or treatment or as a substitute for professional medical advice, individual symptoms, situations, and circumstances may vary.

**Reference:** 1. Miller, E. M. *Clinical Diabetes* (2020): <https://doi.org/10.2337/td20-0043>.

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**Dr. Eden Miller, PCP**

FreeStyle Libre system prescriber and user